

## GREENFIELD



STAFF FILE PHOTO/PAUL FRANZ

**Manager Diana Nunez outside the Smoke Heaven Food and Tobacco Shop at 239 Main St. in Greenfield, pictured in March 2022 after the business was declared the winner of the Winter Carnival window display contest. The contest is now seeking entries for 2023.**

# Window display contest entries due Jan. 31

Staff Report

**GREENFIELD** — The Greenfield Business Association is once again inviting businesses with storefronts to participate in the window display contest being held as part of the 101st annual Winter Carnival.

Windows should be decorated with a focus on the carnival's 2023 theme, "Warm and Toasty."

Businesses need to register by Jan. 31 to be listed online as a contestant, and displays must be visible by Feb. 1. Voting begins Feb. 3 and closes on Feb. 7 at midnight. Free registration is available online at [bit.ly/3JcAfK5](https://bit.ly/3JcAfK5).

Last year, Smoke Heaven

Food and Tobacco Shop at 239 Main St. was declared the winner. During the first full week of February, 16 businesses earned a total of 650 votes, with Smoke Heaven emerging as the winner by 20 votes.

This year's grand prize winner, which must be a member of the Greenfield Business Association by Feb. 1, will take home a \$2,500 radio advertisement package from WHAI, Bear Country, The Outlaw and EZ107.5. The runner-up, which isn't required to be a business association member, will take home a \$1,000 radio advertisement package.

Contest winners will be announced the week of Feb. 13.