



GREENFIELD RECREATION DEPARTMENT

20 Sanderson Street, Greenfield, MA 01301
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www.greenfieldrecreation.com



November 7, 2017



Dear Winter Carnival Supporter,

Winter Carnival has been a long standing tradition within Greenfield since 1922. In February of 2018, we will proudly celebrate our 96th Winter Carnival! Since its very beginning, this event has brought the community together in celebration, in a time of year that can be long, cold, and dreary. While we may not be able to ride down the toboggan and ski jump chutes of yesteryear, we can race down Beacon Hill in our homemade cardboard sleds or ice skate on our outdoor ice rink. Although a lot has changed in the past 96 years, one thing remains constant-- the support of this event by local businesses and residents like you! As another New Year approaches, it is time to start thinking about how you can become a part of this beloved event.

The 2018 Winter Carnival celebration will take place from February 2nd-4th, and we will once again feature live ice carvings and an Ice Sculpture Walk as a part of the celebration! Since adding the ice sculpture component to the event 5 years ago, it has quickly become a festival favorite, drawing many citizens and visitors to our downtown.



Many businesses have expressed interest in featuring an ice carving in front of their businesses, but we wanted to make sure we offered sponsorship to returning sponsors first! We are selling ice sponsorships for \$250. This sponsorship ensures that an ice sculpture will be carved and displayed right in front of your businesses! We are already in the process of lining up sculptors who are eager to carve! Carvers will be given a winter theme, and it is up to their discretion as to what they will carve. Carving will take place on Friday, February 2nd and ice sculptures will remain on the sidewalk throughout Winter Carnival weekend and beyond for as long as the weather cooperates! Ice Maps will be distributed to the public with the locations of the sculptures and their sponsors. Banners will also be made to highlight your sponsorship. Visitors will be able to vote for their favorite sculptures, with the top places winning cash prizes. This is a great opportunity for your business to sparkle and shine!

If you would like to sponsor a sculpture, please contact us right away as they are limited and are on a first come first basis!

Sincerely,

Christy Moore
Recreation Director

Kelly Jenkins
Program Supervisor

Maddy Benjamin
Program Supervisor

We Create Community Through People, Parks, & Programs!

Greenfield Winter Carnival

February 2nd-4th, 2018

Ice Sculpture Sponsorship Form

Yes! I would like to support Greenfield Winter Carnival Ice Walk:

Ice Sculpture Sponsor \$ 250



CONTACT INFORMATION

Your Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

I have enclosed \$ _____

Please make checks payable to the Greenfield Recreation Department

Signature: _____ Date: _____



Please Contact Christy Moore, Recreation Director with any questions:

413-772-1553 Fax 413-773-0115 christym@greenfield-ma.gov

Or mail this form to:

Greenfield Recreation Department, 20 Sanderson Street, Greenfield, MA 01301

