Winter Carnival returns for its 95th year with an Arctic Blast theme on Friday, Feb. 3. Winter Carnival, which runs through Feb. 5, has been a long standing tradition within Greenfield, dating back to 1922.

The celebration kicks off with live ice carvings in downtown Greenfield by area artists. The sculptures will be displayed throughout the weekend and viewers are encouraged to vote for their favorite. Cast your vote at the ballot box in the Town Common.

Illuminated vehicles will travel from Newton School to Beacon Field as part of the third annual Parade of Lights. Following the parade, a bonfire and fireworks display will take place at Beacon Field.

On Saturday, the four-mile Sleigh Bell Run kicks off. The course begins on Hope Street and continues through Highland Park. Register in advance online or at the Recreation Department and Town Hall, or on the day of the race at Hope & Olive restaurant.

Dogs pull different-sized empty kegs based on their size during a previous K-9 Keg Pull.

Also on Saturday is the Family Fun Fest. The fest features a Lego competition, live animal presentation, art exhibit, face painting, crafts, games, and a showing of “Norm of the North.” Popcorn, pizza and drinks are also available for purchase.

Take part in basketball games, cribbage tournament, and public ice skating as well on Saturday. Kick off Sunday with Breakfast with Olaf at 8 a.m. at the Ninety-Nine Restaurant. This event is a fundraiser for Winter Carnival. Tickets are $6 per person, 10 and under $4, under 2 free. Tickets are available in advance or at the door.

A snow sculpture contest, and ski and snowshoe demonstrations by Eastern Mountain Sports also take place, weather permitting. Enjoy sledding, horse-drawn hay or sleigh rides, community wide tag of war, a live DJ, ice bowling, broom ball, and a hockey match, as well.

Returning for the fifth year is the K-9 Keg Pull. Participants run, dance, or essentially whatever it takes to urge their dogs across the finish line. Dogs pull empty kegs based on their size. All funds benefit the Friends of the Paws Park.

Winter Carnival concludes with a cardboard sled race. Prizes are awarded in the youth and group categories for fastest, most creative, zaniest, and best crash. Adults can earn prizes for the fastest and most creative. Businesses are also encouraged to join in the Corporate Challenge, where a prize is awarded for best design. Prizes are awarded to best Arctic Blast theme and people’s choice.

For a complete schedule of events and event map, visit: www.greenfield-recreation.com/wintercarnival.