Students’ artwork hangs from downtown lights in Greenfield for all to see

By ANITA FRITZ
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GREENFIELD — There’s one more reason to visit downtown Greenfield, according to the town’s recreation director and business association head.

The art of seven Greenfield elementary school students will hang on downtown light poles until they need to be replaced some day, they said.

Recreation Director Christy Moore and Greenfield Business Association Coordinator Caitlin von Schmidt said Greenfield Rejuvenators, a group the two belong to that formed a couple of years ago to make downtown more beautiful, recently held a contest, “What I Love About Greenfield.” It was open to all students in kindergarten through third grade.

The light-pole banner design contest asked children to draw a picture of what they love most about Greenfield.

“A couple drew Poet’s Seat Tower, and the others drew a picture of the fair; friends, a train, a tree and bird to represent our parks and rolling hills with a house,” said Moore.

Moore and von Schmidt designed the banners and GVH Studio Inc. in Bennington, Vt. created them and is installing them this week.

Von Schmidt said 60 banners will hang along Main, Miles and Federal streets and Bank Row. She said there will be repeats because only seven designs were used.

“We had more than 100 entries,” she said. “It was a difficult decision to choose just seven of them.”

She said Baystate Franklin Medical Center recently held a party for all of the participants.

“We were thrilled with all the entries,” said von Schmidt.

The winners were Parker Beauregard, Ava Fortin and Shane Tommey from the Discover School at Four Corners, Kaleb Podolski and Samuel Falceau from Newton School and Tyler Krieger and Zoe Ballou from Federal Street School.

“We’re really excited about the collaboration of the schools, Greenfield Rejuvenators, the GBA and the Recreation Department,” said Moore. “These banners are really going to brighten the downtown.”

Dennis Duggan, an employee of GVH Studio, a Bennington Vermont-based company contracted by the town of Greenfield, hangs one of the banners drawn by children on a lamp pole on Main Street Wednesday.

Moore said it’s nice to see that there are so many things, events and places that are important to Greenfield’s youngest residents.

“This was definitely one of my favorite projects,” said Moore.